

## Review of Alexandra Bruce's Book: Beyond the Bleep: The Definitive Unauthorized Guide to What the Bleep Do We Know!?

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### ABSTRACT

The film "What the Bleep do We Know", left me a little disappointed. The claims were outlandish, and I was left somewhat skeptical. But while the film has its weak points, this little book by Alexandra Bruce shines brightly. You can find this book at Amazon [http://www.amazon.com/Beyond-Bleep-Definitive-Unauthorized-Guide/dp/1932857222/ref=cm\\_cr-mr-title](http://www.amazon.com/Beyond-Bleep-Definitive-Unauthorized-Guide/dp/1932857222/ref=cm_cr-mr-title).

**Key Words:** What the Bleep do We Know, guide.

Bruce's "Beyond the Bleep" is like a miniature encyclopedia full for a rich content that sets the film right. And her full book is reasonably priced, considering what it contains.

Her first Chapter described the incredible phenomenon that surrounded the film. And she follows it with a highly readable account of quantum mechanics. These would be enough to please the reader, but she follow with additional chapters on each of 12 film personalities. She is very even handed with her accounts, and ends with a short conclusion.

Film personality, David Albert, was treated very fairly. Albert had some disagreements with the trendy claims made by the film (as I did), which is understandable. Bruce set the record straight for him. Fred Alan Wolf, author of many trendy books, is probably also delighted by Bruce's (page 26) presentation: "he is the Teflon physicist, who for over twenty years has managed to purvey his blend of quantum physics, anthropology and spiritualism without stirring up the bile of the orthodoxy". Wolf, no doubt welcomes the trends, and provides a balance to the more conservative Albert.

I really enjoyed reading about Stuart Hameroff with his deep intellect, and with his model of mind and quantum mechanics (the Orchestrated Objective Reduction). Bruce presented the monistic idealism of Amit Goswami in highly credible terms, despite what nay-sayers have said in the past.

Candace Pert's views on emotions and their connection to biochemical molecules was very interesting, hinting at a deep vitalism in nature that is contrary to our dualistic thinking. Bruce (page 174) writes: "What may end up being recognized as the most important aspect of Pert's work is her scientific mapping and understanding of what she calls the bodymind. Pert's revolutionary view is that the three classically separated areas of neuroscience, endocrinology, and immunology, with the various organs, the brain; the glands; and the spleen, bone marrow, and the lymph nodes are joined to each other in a multidirectional network of communication, linked by information carriers called neuropeptides." I refer to Pert's views in my book, "Trinity", which has to do with vitalism.

The chapters are followed by a section called "further reading/viewing" containing general resources, web sites, and references. Next comes a very detailed glossary. Then comes endnotes with important

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citations, and lastly an index. These, and the entire book, are very well organized, a real pleasure to read.

## References

Alexandra Bruce, 2005, *Beyond the Bleep: The Definitive Unauthorized Guide to What the Bleep Do We Know!?* The Disinformation Company.